



MINISTRY OPPORTUNITY PROFILE

## Executive Director

sga.  
Est 1947

CAMBRIDGE, ONTARIO

ADAMS  
& CO. CONNECTING  
COACHING  
CONSULTING

# A KINGDOM OPPORTUNITY

SGA- Slavic Gospel Association Canada is an interdenominational evangelical missions organization serving Bible-believing churches that are independent, as well as those affiliated with conservative denominations or fellowships. We are members of the Interdenominational Foreign Missions Association and the Canadian Council for Christian Charities.

We are currently seeking our next Executive Director.



# OUR HISTORY

Slavic Gospel Association was founded in 1934 by Rev. Peter Deyneka who, in 1914 at the age of 15, had immigrated to the United States from the former Soviet Republic of Belarus. A few years later, Rev. Deyneka repented of his sins and trusted in Christ as Saviour during a worship service at Chicago's renowned Moody Memorial Church, which was pastored at the time by Dr. Paul Rader.

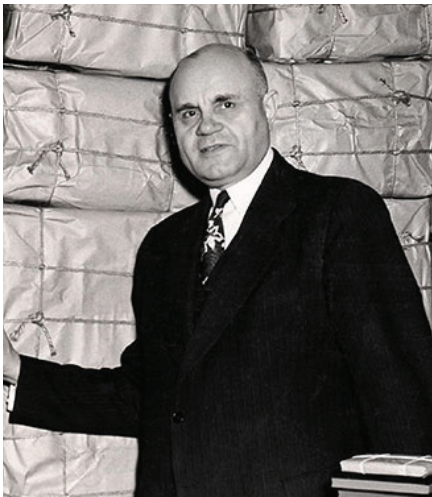
After his salvation and graduation from St. Paul Bible School in Minnesota, Peter eventually returned to Chicago. Peter, with an overwhelming burden to see his people won to Christ, went back to his homeland and traveled extensively, sharing the Good News of salvation through Jesus Christ. In the early 1930s, Stalin intensified persecution of the churches and it became no longer possible for Peter to travel to his homeland. Convinced that there were ways to help the churches from here, he and a small group of Chicago-area businessmen founded what later came to be known as the Slavic Gospel Association, in the back room of Hedstrom's Shoe Store.

For many decades, SGA covertly distributed millions of Bibles and Christian books under the Iron Curtain into the hands of believers throughout the Soviet Union, while producing and broadcasting thousands of Christian radio programs over the Iron Curtain.

After Peter's passing in 1987, the Lord answered Peter's prayers of a lifetime in 1989 and brought the Iron Curtain crashing down. SGA leaders and missionaries immediately began to seize the unprecedented new opportunities for reaching the 300 million people of the former USSR for the glory of Christ.

Today our main purpose is to assist Bible-preaching churches in the Slavic-speaking nations make disciples for our Lord and Saviour, Jesus Christ. We have partnerships in Ukraine, Belarus, Kazakhstan, Uzbekistan, Tajikistan, Turkmenistan, Azerbaijan, Armenia, and Russia. We serve the churches in these nations primarily through a fundraising effort to support local pastors and missionaries already familiar with the culture and language to bring the good news of Jesus through solid Bible training for pastors, church planters and church workers, through the sponsorship of church-planting missionaries, and through the provision of humanitarian aid.

Our Canadian office was officially opened in 1947.



# THIS IS SGA

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## CORE VALUES

We believe that Jesus Christ is the only way to salvation. We are therefore commanded to share this Good News with all peoples. To carry this out, we believe we are called to equip the Church (Body of Christ), primarily in the region of the former Soviet Union, to preach the Gospel and to help the less privileged in that society. (John 3:16; Matthew 28:19-20)

## VISION

To see everyone in the region of the former Soviet Union have a chance to hear and respond to the Gospel message.

## MISSION

To resource Christian ministry in the region of the former Soviet Union with a focus on sharing the Gospel, equipping the Church and helping those less privileged.

## WHAT WE BELIEVE

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We believe in the Scriptures of the Old and New Testaments as verbally inspired by God and inerrant in the original writings, and that they are of supreme and final authority in faith and life.

We believe in one God, eternally existing in three persons — Father, Son and Holy Spirit.

We believe that Jesus Christ was begotten by the Holy Spirit and born of the Virgin Mary, and is true God and true man.

We believe that man was created in the image of God; that he sinned, and thereby incurred not only physical death, but also spiritual death which is separation from God; and that all human beings are born with a sinful nature and, in the case of those who reach moral responsibility, become sinners in thought, word and deed.

We believe that the Lord Jesus Christ died for our sins, according to the Scriptures, as a representative and substitutionary sacrifice; and that all who believe in Him are justified on the grounds of His shed blood.

We believe in the resurrection of the crucified body of our Lord, in His ascension into Heaven, and His present life there for us as High Priest and Advocate.

We believe in that blessed hope, the personal, premillennial and imminent return of our Lord and Saviour, Jesus Christ.

We believe that all who receive by faith the Lord Jesus Christ are born again of the Holy Spirit, thereby receiving eternal life and thus becoming children of God.

We believe in the bodily resurrection of the just and unjust, the everlasting blessedness of the saved, and the everlasting, conscious punishment of the lost.

We believe in the spreading of the gospel as Jesus said ...“Go ye into all the world and preach the Gospel to every creature.”

# SGA MINISTRY SNAPSHOT

- 78-year history in Canada.
- Serving the people of Russia, Ukraine, Belarus, Ukraine, Kazakhstan, Uzbekistan, Tajikistan, Turkmenistan, Azerbaijan, and Armenia.
- Our Board - Jeff Woodcock; Chairman, David Rivers; Vice Chairman, Dan Ciona; Secretary/Treasurer, Andrew Gordon, Scott Gordon, Slavik Kutsiuruba, Volodymyr Makheyev, Eric Watson, Josh Cameron, Rob Pearce, Andrew Beckman
- Offices in Cambridge, ON.
- 2 part time staff.
- Strong financial position.
- Committed donor base.



# OUR NEXT EXECUTIVE DIRECTOR

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You have a driving passion to enable and resource others in the cause of world evangelization.

You are deeply committed to the local church and building partnerships to facilitate ministry development.

You are a good thinker with a creative and problem-solving aptitude.

You are not content with the status quo and want to move the mission of SGA forward for greater Kingdom impact.

You are a self-starter who also works collaboratively and enthusiastically with others.

You desire to be part of a “can do” ministry environment and are not averse to risk and uncharted waters.

You have demonstrated effective leadership in a church, para church, or business environment.

You want to be part of a stellar and unified global ministry team.

You demonstrate a vibrant Christian life as evidenced by your daily living, your church commitment and those who experience your work and leadership.

## COULD THIS BE YOU?

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Our next Executive Director (ED) will have full responsibility for the overall day to day operation of SGA to effectively carry out the vision and mission of the organization.

Reporting to the Board of Directors you will....

- Serve as the public face of SGA ensuring a high standard of operation and communication.
- Oversee the finances and fundraising of the organization.
- Develop others to their full potential through spiritual leadership.
- Give encouragement and oversight to our ministry team.
- Be an active participant in board meetings and activities; set the overall strategic plan in consultation with the board.
- Be the community face and primary fundraising catalyst for SGA.
- Safeguard the healthy functioning of legal, financial, and relational aspects of the organization.
- Give spiritual leadership to the organization.



# EXPECTATIONS AND OUTCOMES

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- Your leadership style will be one of integrity, clarity, kindness, and perseverance.
- Your leadership will result in an increasingly effective staff team that is enthusiastic and deeply committed to our mission and vision.
- Your leadership will strengthen and grow our ministry partnerships overseas.
- Your leadership will increase the financial strength of SGA.
- Your leadership will be known for igniting new approaches and embracing opportunities that bear fruit in alignment with our mission and vision.



# WHAT WILL WE PROVIDE FOR YOU...

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- A healthy and unified board of directors.
- A board that will stand with you and support you in working together for the good of SGA.
- A generous salary and benefit package.
- Encouragement to dream bigger dreams for the ministry of SGA.
- The joy of being part of an organization that is making a tangible difference in Kingdom work and reaching the nations.

# QUALIFICATIONS

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- 1) An ever-deepening love for the Lord Jesus.
- 2) Full agreement with our mission, statement of faith, core values.
- 3) Appreciation of and compatibility with Eastern European Baptist polity and theology.
- 4) Familiarity in working in a non-profit organization.
- 5) Strong leadership and interpersonal skills.
- 6) A motivating volunteer and staff team-builder.
- 7) A willingness to complete a Predictive Index Assessment.
- 8) A willingness to complete the necessary background checks.

## SEARCH DETAILS

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Steve Adams of Adams and Co. has been engaged to lead the search process for SGA Canada.

Steve has over 30 years of local church leadership experience. He has been directly involved in the hiring of over 150 ministry staff. Steve is also an active leadership consultant working with churches and organizations across Canada. He specializes in pastoral and ministry staff placements based on comprehensive assessment and leadership coaching for pastors, organizational leaders and not for profit boards.

### HOW TO APPLY

If you sense interest in this role and would like to have a CONFIDENTIAL conversation with Steve regarding it, he welcomes your call at 519-635-6777.

You may also confidentially submit your resume/CV at [steve@adamsandco.org](mailto:steve@adamsandco.org)

Further he can be reached by email at [steve@adamsandco.org](mailto:steve@adamsandco.org)

### SEARCH TIMELINE

We will be receiving inquiries and applications until **April 13, 2026.**



Steve Adams